



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

CHAO Strategy Message & Media
1322 G Street SE
Washington, DC 20003

Contract # 861149

Schedule Dates 10/11/12-10/17/12
Advertiser Larry Kissell for NC Congress (28254)
Agency CHAO Strategy Message & Media (10116)
Product Political - Candidate (1077)
Brand 1754/DEM/NC CONGRESS (179741)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name CERTO,MICHELE
Phone/Fax (877) 428-4048 /
CPE 259/271/1754
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments LARRY KISSELL 4 CONG
 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** KISSELL

Date Entered 10/10/12
Last Modified 10/10/12
Entered By Melissa Welch
CO-OP No
Headline # 06368032
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,753.50
Net Total \$9,936.50
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Oct. 2012	29	\$11,690.00
Grand Total:	29	\$11,690.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	11A- 11:59A (ET)						1			1	\$105.00	\$105.00	Charlotte (WCNC) (WCNC)	CHARLOTTE TODAY	10/10/12
2.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	3P- 4P (ET)						1			1	\$155.00	\$155.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	10/10/12
3.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	4:59P- 5:29P (ET)						1			1	\$245.00	\$245.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5PM	10/10/12
4.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	6:59P- 7:30P (ET)						1			1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)	JEOPARDY	10/10/12
5.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	6:58A- 9A (ET)						1			1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	LEVEL 4, TODAY SHW	10/10/12
6.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	11P- 11:34P (ET)		1							1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	NEWS	10/10/12
7.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	11:59A- 12:30P (ET)		1							1	\$125.00	\$125.00	Charlotte (WCNC) (WCNC)	NEWS	10/10/12
8.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	3P- 4P (ET)		1							1	\$155.00	\$155.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	10/10/12
9.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	5:59P- 6:30P (ET)		1							1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	10/10/12
10.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	5:58A- 6:58A (ET)		1							1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	UPDATED 9/28, NWSCHANL36-6AM	10/10/12
11.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	6:59P- 7:30P (ET)		1							1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)	JEOPARDY	10/10/12
12.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	10P- 11:01P (ET)							1		1	\$630.00	\$630.00	Charlotte (WCNC) (WCNC)	NBC PRIME	10/10/12
13.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	11P- 11:34P (ET)					1				1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	NEWS	10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	11:34P- 12:37A (ET)					1				1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	10/10/12
15.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	11:59A- 12:30P (ET)					1				1	\$125.00	\$125.00	Charlotte (WCNC) (WCNC)	NEWS	10/10/12
16.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	5:59P- 6:30P (ET)					1				1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	10/10/12
17.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	5:58A- 6:58A (ET)					1				1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	UPDATED 9/28, NWSCHANL36-6AM	10/10/12
18.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	6:58A- 9A (ET)					1				1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	LEVEL 4, TODAY SHW	10/10/12
19.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	11:34P- 12:37A (ET)			1						1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	10/10/12
20.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	11A- 11:59A (ET)			1						1	\$105.00	\$105.00	Charlotte (WCNC) (WCNC)	CHARLOTTE TODAY	10/10/12
21.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	4:59P- 5:29P (ET)			1						1	\$245.00	\$245.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5PM	10/10/12
22.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	6:58A- 9A (ET)			1						1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	LEVEL 4, TODAY SHW	10/10/12
23.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	11P- 11:34P (ET)				1					1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	NEWS	10/10/12
24.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	11:59A- 12:30P (ET)				1					1	\$125.00	\$125.00	Charlotte (WCNC) (WCNC)	NEWS	10/10/12
25.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	3P- 4P (ET)				1					1	\$155.00	\$155.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	10/10/12
26.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	5:59P- 6:30P (ET)				1					1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	10/10/12

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27.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	5:58A- 6:58A (ET)				1					1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	UPDATED 9/28, NWSCHANL36-6AM	10/10/12
28.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	6:59P- 7:30P (ET)				1					1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)	JEOPARDY	10/10/12
29.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	6:58A- 9A (ET)				1					1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	LEVEL 4, TODAY SHW	10/10/12

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